



**NC 2x2 Display Ad Network
 Western Region: 27 Newspapers
 Combined Circulation: 533,108*
 *Figures Current As Of 3-08***

14 Daily Newspapers

Town	County	Newspaper	Circulation
Asheville	Buncombe	Asheville Citizen-Times	51,051
Burlington	Alamance	Times-News	26,553
Charlotte	Various* Ads published in Cabarrus; Gaston; Lake Norman North/South; Southern Mecklenburg East/West and Union County Zones ONLY*	The Charlotte Observer Zoned Editions*	103,256
Eden	Rockingham	The Daily News	3,527
Gastonia	Gaston	The Gaston Gazette	33,000
High Point	Guilford	High Point Enterprise	24,500
Lexington	Davidson	The Dispatch	11,631
Mount Airy	Surry	The Messenger	10,800
Mount Airy	Surry	The Mount Airy News	10,889
Reidsville	Rockingham	The Reidsville Review	5,074
Salisbury	Rowan	The Salisbury Post	22,604
Shelby	Cleveland	The Star	15,000
Statesville	Iredell	Statesville Record & Landmark	14,552
Winston Salem	Forsyth	Winston-Salem Journal	82,326
	Western Region	Total Daily Circulation	413,262

**Western Region
13 Community Newspapers**

Albemarle	Stanly	Stanly News & Press	9,300
Archdale	Randolph	Archdale-Trinity News	3,000
Asheboro	Randolph	The Randolph Guide	3,700
Blowing Rocket	Watauga	The Blowing Rocket	2,500
Boone	Watauga	Watauga Democrat	6,000
Graham	Alamance	The Alamance News	6,500
Greensboro	Guilford	The Rhinoceros Times	34,601
Kannapolis	Cabarrus	Kannapolis Citizen	7,500
Madison	Rockingham	The Messenger	2,056
Mooreville	Iredell	Mooreville Tribune	5,760
Thomasville	Davidson	Thomasville Times	5,000
Waynesville	Haywood	The Mountaineer	11,500
Winston-Salem	Forsyth	The Chronicle	8,066
	Western Community	Total Community Circulation	119,846