

86% of Iowans read their local newspaper!*

That makes Iowa's advertising networks the best way to cover the state with your message!
 The 2x2 and 2x4 Networks allow you to place your small space display ad in up to
 170 publications statewide or regionally, reaching as many as **1.7 million readers!**

AD COPY

Ads can be placed in two different sizes:

2x2 - 2 columns (3.792 inches) wide by 2 inches deep

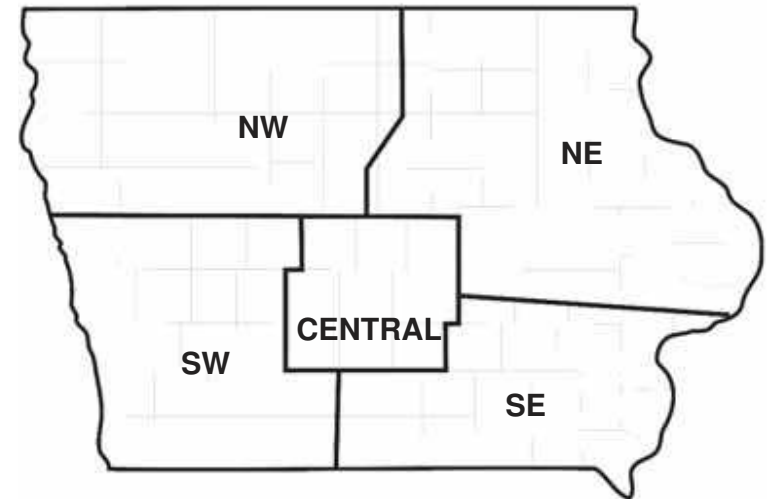
2x4 - 2 columns (3.792 inches) wide by 4 inches deep

RATES

2x2 Statewide \$1200
 Per region \$ 400

2x4 Statewide \$2550
 Per region \$ 860

Regions: Central, Northeast, Northwest, Southeast, Southwest



DEADLINE

Ad copy, insertion order and payment must be received by Tuesday at 10 a.m. CST, the week prior to the week of publication.
 Day of publication varies by newspaper; CNA cannot guarantee a specific publication day, even for daily newspapers.

Iowa Small Space Display Papers



NORTHWEST REGION

Akron Hometown
 Algona Upper Des Moines
 Armstrong Journal
 Aurelia Star
 Bancroft Register
 Belmont Independent
 Britt News-Tribune
 Cherokee Chronicle Times*
 Clear Lake Mirror Reporter
 Danbury Review
 Dayton Review
 Dows Advocate
 Eagle Grove Eagle
 Forest City Summit
Winnebago Hancock Shopper
 Gowrie News
 Graettinger Times
 Hawarden Independent/Ireton
 Examiner
 Holstein News
 Hull Sioux Co. Index-Reporter
 Humboldt Independent
 Ida Grove Ida County Courier
 Inwood West Lyon Herald
 Jewell S. Hamilton Record-News
 Kanawha Reporter
 Lake City Graphic
 Lake Mills Graphic
 Lake View Resort
 Le Mars Daily Sentinel*
 Odebolt Chronicle
 Ringsted Dispatch
 Rock Rapids Lyon Co. Reporter
 Rock Valley Bee
 Rockwell City Calhoun Co. Advocate
 Ruthven Zipcode

Sac City Sun
 Sergeant Bluff Advocate
 Sheldon Mail-Sun
 Sibley Osceola Co. Gazette-Tribune
 Sioux City Journal*
 Spencer Daily Reporter*
 Spirit Lake Dickinson Co. News
 Storm Lake Pilot-Tribune
 Stratford Courier
 Swea City Herald-Press
 Thompson Courier and Rake
 Register

45 Newspapers/1 Shopper
Readership: 236,764

NORTHEAST REGION

Allison Butler Co. Tribune-Journal
 Anamosa Journal-Eureka
 Belle Plaine Union
4 County Market
 Bellevue Herald Leader
 Blainston S. Benton Star-Press
 Cascade Pioneer
 Cedar Rapids Gazette*
Pennysaver
 Charles City Press*
Weekend Extra
 Clinton Herald*
 Conrad Record
 Decorah Journal
 Decorah Public Opinion
 Denver Forum
 Dubuque Telegraph Herald*
 Dyersville Commercial
 Eldora Hardin Co. Index
 Eldora Herald-Ledger

Elgin Echo
 Elkader Clayton Co. Register
 Fayette Leader
 Grinnell Herald-Register
 Guttenberg Press
 Hampton Chronicle
 Hubbard South Hardin Signal-
 Review
 Iowa Falls Times-Citizen
The Advertiser
 Jesup Citizen Herald
Your Connection
 Lime Springs Herald
 Manly Junction Signal
 Marengo Pioneer-Republican
 Marion Times
 Mason City Globe Gazette*
 Monona Outlook
 Monticello Express
 Mount Vernon-Lisbon Sun
The Sunlight
 New Hampton Tribune
 Nora Springs Rockford Register
 Oelwein Register*
 Osage Mitchell Co. Press-News
Osage Shoppers Guide
 Ossian Bee
 Riceville Recorder
 Saint Ansgar Enterprise Journal
 Stacyville Monitor-Review
 Waterloo/Cedar Falls Courier*
 Waukon Standard
 Winthrop News
East Buchanan Shopping Guide

45 Newspapers/8 Shoppers
Readership: 777,388

CENTRAL REGION

Adel Dallas Co. News
 Altoona Herald-Mitchellville Index
 Ames Tribune*
The Story Today
 Boone News-Republican*
 Earlham Advocate
 Indianola Record-Herald & Tribune
 Madrid Register-News
 Nevada Journal
 Newton Daily News*
 Ogden Reporter
 Slater Tri-County Times
 Winterset Madisonian
 Woodward NE Dallas Co. Record

13 Newspapers/1 Shopper
Readership: 132,036

SOUTHWEST REGION

Adair News
 Anita Tribune
 Atlantic News-Telegraph*
 Audubon County Advocate Journal
 Breda News
 Carroll Daily Times Herald*
Times Herald Advertiser
 Corning Adams Co. Free Press
 Council Bluffs Daily Nonpareil*
 Creston News Advertiser*
 Denison Bulletin
 Denison Review
 Dunlap Reporter
 Elk Horn Danish Villages Voice

Glenwood Opinion-Tribune
Town & Country
 Greenfield Adair Co. Free Press
 Griswold American
 Jefferson Herald
 Lenox Time Table
 Logan Herald-Observer
 Mapleton Press
Green Saver
 Missouri Valley Times-News
 Mount Ayr Record-News
 Onawa Sentinel
 Red Oak Express
 Shenandoah Valley News Today*
 Stuart Herald
 Villisca Review Stanton Viking
 Walnut Bureau
 Westside Observer
 Woodbine Twiner

30 Newspapers/3 Shoppers
Readership: 222,144

SOUTHEAST REGION

Albia Monroe Co. News
 Albia Union-Republican
 Bettendorf News
 Bloomfield Democrat
 Brooklyn Chronicle
Grinnell Pennysaver
 Burlington Hawk Eye*
The Hawk Eye Shopper
 Centerville Daily Iowegian*
 Davenport Quad-City Times*

Fairfield Daily Ledger*
Farm & Home Weekly
 Farmington-Van Buren Co. Leader-
 Record
 Fort Madison Daily Democrat*
 Fremont Village Vine
 Kalona News
 Keokuk Daily Gate City*
 Keosauqua Van Buren Co. Register
 Montezuma Republican
 Morning Sun News-Herald
 Mt. Pleasant News*
 Muscatine Journal*
 New London Journal
 New Sharon Sun
 North English Record
 Oskaloosa Herald
 Ottumwa Courier*
 Packwood Clarion-Plainsman
 Riverside Current
 Sigourney News Review
 Wapello Republican
 Washington Evening Journal*
 Wellman Advance
 West Burlington DM Co. News
 West Liberty Index
 What Cheer Paper
 Williamsburg Journal-Tribune
Iowa County Advertiser

34 newspapers/4 shoppers
Readership: 440,926

* Daily newspaper

**Rates, Publications and Circulation figures subject to change

Total Daily Newspapers: 29 | Total Weekly Newspapers: 138 | Total Shoppers: 17 | Total Publications: 184 | Total Readership: 1,809,258

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